

Message Text

UNCLASSIFIED

PAGE 01 OTTAWA 00051 072201Z

60

ACTION EUR-12

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R 072124Z JAN 76

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 8445

UNCLAS OTTAWA 0051

E.O. 11652: N/A

TAGS: ETEL, CA

SUBJ: TELEVISION POLICY QUESTION

REF: OTTAWA 4333, NOV. 19, 1975

1. ATTENTION IS CALLED TO THE APRIL 1975 12-PAGE STUDY ENTITLED "BROADCASTERS: CANADA VERSUS THE UNITED STATES", PREPARED BY NEW YORK BASED INVESTMENT ANALYSIS FIRM OF FAULKNER, DAWKINS AND SULLIVAN. STUDY WAS REPRINTED IN APPENDIX TO PROCEEDINGS OF HOUSE OF COMMONS STANDING COMMITTEE ON BROADCASTING, FILMS AND ASSISTANCE TO THE ARTS, DECEMBER 2, 1975, WHEN BILL C-58 WAS UNDER CONSIDERATION. COPIES FORWARDED DECEMBER 12 TO EUR/CAN (BLAKEMORE) AND EB/TT/TD (ANDERSON).

2. STUDY ATTEMPTS TO ASSESS THE IMPACT OF CANADIAN RESTRICTIVE MEASURES ON THE EARNINGS OF US COMPANIES (I.E., CAPITAL CITIES, TAFT AND WOMETCO) WHO OWN BORDER TV STATIONS. IT DEALS WITH C-58, DELETION, PRE-RELEASE, AND TORONTO TOWER, INTER ALIA, STUDY SUGGESTS (P. 49 OF COMMITTEE VERSION) BUFFALO STATIONS SELL TIME IN TORONTO MARKET AT RATES HIGHER THAN USED IN BUFFALO BUT LOWER THAN WHAT IS CHARGED BY TORONTO STATIONS. IF CORRECT, THIS IS AN INTERESTING COMMENTARY ON ALLEGATIONS OF DUMPING.
JOHNSON

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Message Attributes

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Margaret P. Grafeld
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